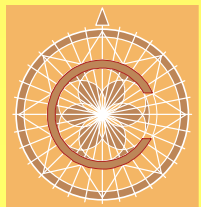


Policy and Environment in Competitiveness



CHEMONICS

Avrom Bendavid-Val, Chemonics International

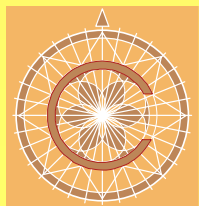


The Message

1. All sustainable USAID project activity entails policy reform that is explicit or implicit, so it might as well be explicit.
2. Virtually all USAID project activity has an environmental component that is explicit or implicit, so it might as well be explicit.

An Illustration

Project activity aimed at improving the competitiveness of the country's enterprises in the global marketplace as a means of promoting trade, economic growth, and poverty reduction on a sustained basis.

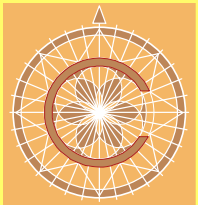
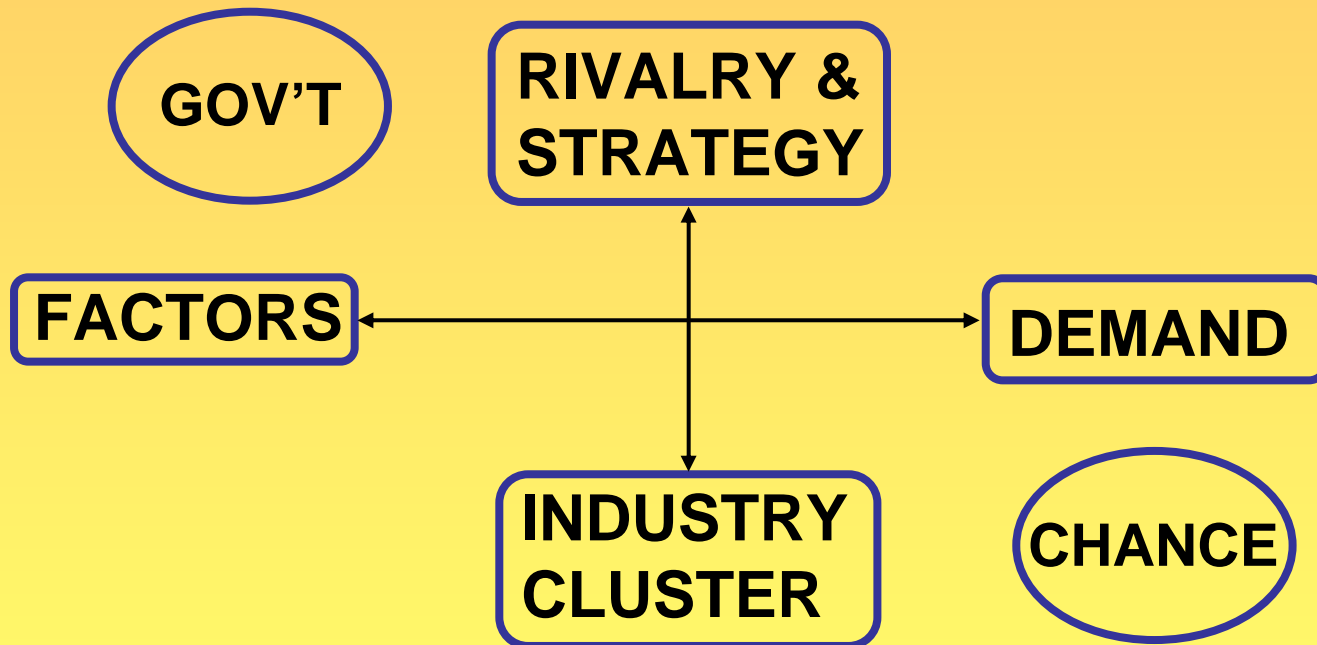


CHEMONICS

Enterprise Competitiveness



The “Enterprise Competitiveness Diamond”



CHEMONICS



Enterprise Competitiveness

Why good environmental performance is critical for enterprise competitiveness

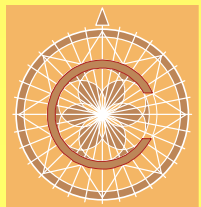


Supply (factor, production) side:

- high production efficiency
- low operating costs
- minimized environmental and other liabilities

Demand (market, customer) side:

- access to more retail markets
- respond to high-end niche markets
- access to supply chains of global corporations



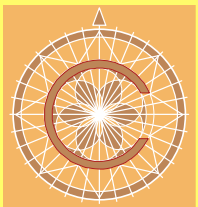
CHEMONICS

Enterprise Competitiveness



Examples of policies to support enterprise competitiveness

- **Sound environmental laws and regulations, fully enforced**
- **Financial or tax incentives to promote environmentally friendly technologies**
- **Procurement preferences**
- **“Extension services” for EMS and cleaner production to support good environmental practices and performance, and satisfy international standards**



CHEMONICS

Enterprise Competitiveness



Some resources for competitiveness, environmental competitiveness, and enterprise competitiveness in development

Bendavid-Val, Avrom, and Nicholas Cheremisinoff. *Green Profits: The Manager's Handbook for ISO 14001 and Pollution Prevention*. Boston, Butterworth-Heinemann, 2001.

Bendavid-Val, Avrom, and Nicholas Cheremisinoff. *Achieving Environmental Excellence: Integrating P2 and EMS to Increase Profits*. Rockville, MD: Government Institutes, 2003.

Fairbanks, Michael, and Stace Lindsay. *Plowing the Sea: Nurturing the Hidden Sources of Growth in the Developing World*. Boston: Harvard Business School Press, 1997.

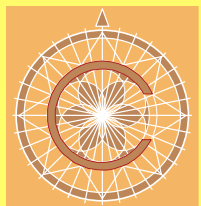
Porter, Michael E. *The Competitive Advantage of Nations*. New York: The Free Press, 1990 and 1998.

“Environmental Competitiveness,” *Sustainable Development International Edition 8*, June 2003 (article by Avrom Bendavid-Val and Christopher J. Perine)

www.cleanerproduction.com

www.inem.org

www.ecologia.org



CHEMONICS

Enterprise Competitiveness